

# THE GREEN THEORY

ROTARACT CLUB OF PUNE SHANIWARWADA



SERVE TO CHANGE LIVES

RIY 2021-22

# WHY?

EVERY YEAR, MORE THAN 8 MILLION METRIC TONNES OF PLASTIC END UP IN OCEANS HARMING MARINE LIFE AND POLLUTING OUR OCEANS. PLASTIC POLLUTION IS NOTHING NEW HOWEVER THE CONSEQUENCES ARE MORE VISIBLE NOW THAN EVER. LOTS OF POLITICAL DECISIONS HAVE BEEN MADE TO IMPROVE THE CURRENT SITUATION. ENDING PLASTIC WASTE IS AMBITIOUS. BUT IT IS THROUGH COLLABORATION AND COLLECTIVE ACTION THAT THIS COMPLEX PROBLEM CAN BE SOLVED.

# GOALS



**PAPER BAGS**

**3,00,000**



**CLOTH BAGS**

**1,00,000**

# GOALS



COLLECTION OF PLASTIC WASTE  
**2 METRIC TONS**

*Not Just A Paper Bag*

BUT A MEDIUM TO PROMOTE



EVERY PAPER/CLOTH BAG MADE WILL HAVE A  
ROTARY/ROTARACT LOGO ON IT.

EVERY BAG WILL REACH TO 4 PROSPECTIVE MEMBERS

PROMOTING ROTARY/ROTARACT CLUBS , EVENTS, PROJECTS,  
CALL FOR DONATIONS OR OTHER BUSINESS/STARTUPS OF OUR  
DEAR MEMBERS

# PARTNERSHIP PROPOSAL FOR CLUBS & BUSINESSES



Paper Shopping Bags  
(Brown/Newspaper 16 H x 12 W x 5 Inch G)

Single color design  
Any design size is accepted

500 PAPER BAGS

**RS. 5,000/-**

FREE 250 NEWSPAPER BAGS

1000 PAPER BAGS

**RS. 10,000/-**

FREE 500 NEWSPAPER BAGS

2000 PAPER BAGS

**RS. 20,000/-**

FREE 1000 NEWSPAPER BAGS



*ALL PROFITS RAISED  
THROUGH THIS WILL BE  
UTILIZED TO HELP  
BENEFICIARIES FROM RURAL  
AREA TO SET UP A SMALL  
SCALE PAPER BAG INDUSTRY*

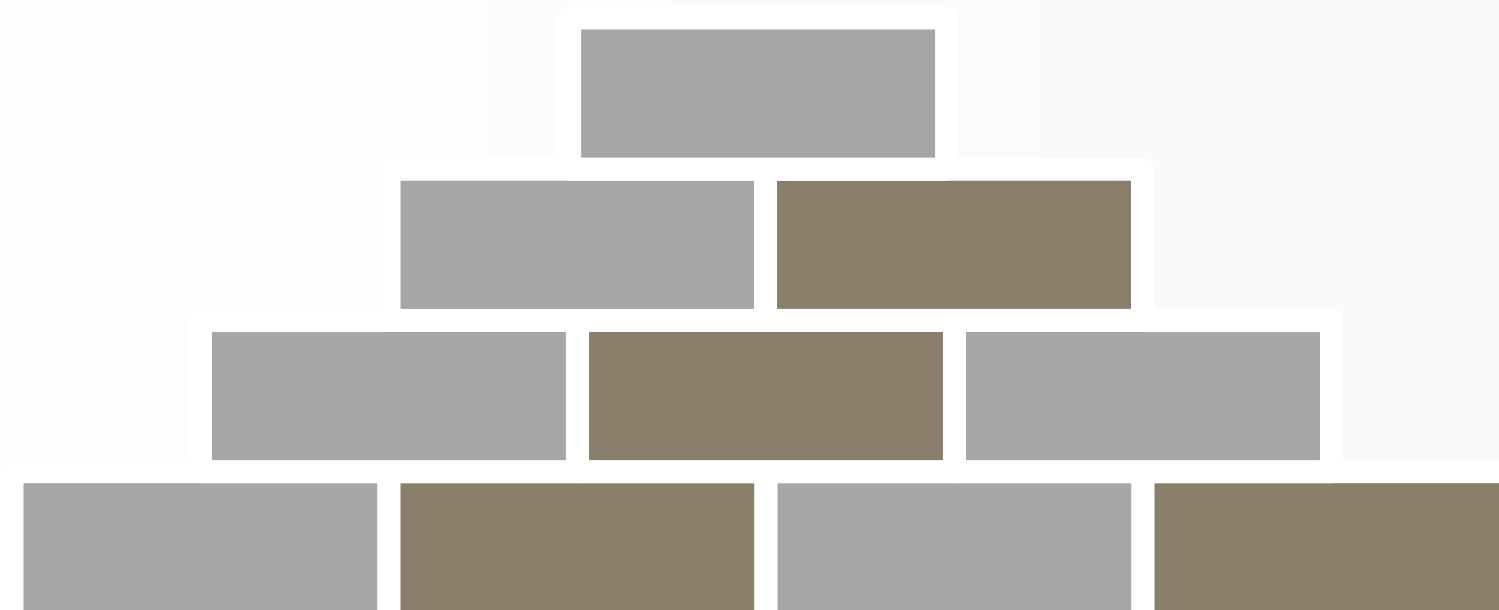


INITIALIZING A TALK WITH MR. BINISH DESAI

&

MR. MAHESH KOTHARI (RHINO BRICKS)

TRANSFORMING COLLECTED PLASTIC WASTE INTO  
P-BLOCKS (BRICK) TO BUILDING 1 PUBLIC TOILET



Thank you!

MISSION : THE GREEN THEORY